PRESS RELEASE

From the co-creator of acclaimed interactive app **If Poems** comes a new app and book

The Love Book

Narrated by Helena
Bonham Carter,
Emma Watson, Tom
Hiddleston, Damian
Lewis, Gina Bellman
and Helen McCrory,
Allie Esiri presents a
new anthology of
timeless poems, short
stories, quotes and
letters, all inspired by
that most noble (and
most troublesome) of
emotions: love.

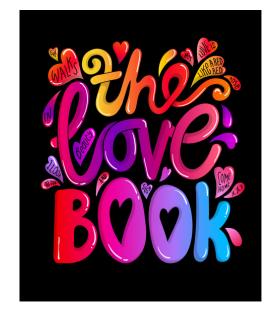


The Love Book interactive app invites you to read and hear great words on love and even record your own version to share across your social networks.

NEWS UPDATE!

For February 2014 - we are proud to present: **Emma Watson** as a reader; lyrics by Bob Dylan and Nick Cave. And The Love Book, hardback, published by Random House February 6 2014

Press Release The Love Book



The Love Book app available now (£1.99, \$2.99). The Love Book, hardback RRP £20

From William Shakespeare to Bob Dylan, Alfred Lord Tennyson to J.K.Rowling, here is love in all its many glorious and unpredictable forms. Whether passionate or platonic, parental or full or pain, tragic or funny, thwarted or blossoming, this compendium will touch a chord with all those who have ever experienced love for another human being.

Illustrated by acclaimed graphic artist **Kate Moross** (Kate does v cool record covers and fashion stuff - see www.katemoross.com), **The Love Book** app allows users to record their own versions to share with the object of their affection.

10% of all sales will go to help fund the work of Save the Children



PRAISE AND REVIEWS FOR THE LOVE BOOK AND iF POEMS

Apple's All Time Favourite Education App; Sunday Times Best Apps List

"The thing I really like about it is that I really like everything about it. An absolutely brilliant collection. I'm continually telling people to have some poetry in their lives, iF has made it a little easier for them"

~ Benjamin Zephaniah

"Allie Esiri: Poetry Powerhouse"

~ Tatler

"The Love Book is full of medicine for the soul. Buy it, read and your heart will be glad"

~ Helena Bonham Carter

"Three cheers for the If Poetry App" ~ *The Times*

"It's Ace!"

~ Emma Freud

For further information, images, press copies of The Love Book please contact Allie Esiri on +44 7973 340404 | allieesiri@me.com

www.iLiterature.net